

## What Is the NFC Forum?

### About Near Field Communication (NFC)

Near Field Communication (NFC) is a standards-based, short-range wireless connectivity technology that enables simple and safe two-way interactions between electronic devices. With NFC technology, consumers can perform contactless transactions, access digital content and connect electronic devices with a single touch.

NFC provides intuitive, simple and safe communication between electronic devices. Communication occurs when two NFC-compatible devices are brought within a few centimeters of one another. NFC technology makes business sense for transportation and content providers, device manufacturers, access control systems, financial services organizations and more.

### About the NFC Forum

For NFC to flourish on a truly wide scale, companies developing NFC-based applications and services must work together. To that end, leading mobile communications, semiconductor, and consumer electronics companies founded the NFC Forum ([www.nfc-forum.org](http://www.nfc-forum.org)) in 2004 as a non-profit industry association. Today the Forum has grown to more than 135 global member companies.

The Forum's focus is to advance the use of Near Field Communication technology by developing standards-based specifications, building a certification program for to promote interoperability among devices and services, encouraging development of products using NFC Forum specifications, and educating the market globally about NFC technology. The Forum's members are currently working on specifications for a modular NFC device architecture, and protocols for interoperable data exchange and device-independent service delivery, device discovery and device capability, as well as a comprehensive certification program.

The NFC Forum's Sponsor members hold seats on the Board of Directors and include global leaders such as Broadcom Corporation, INSIDE Contactless, MasterCard Worldwide, Microsoft Corp., NEC, Nokia, NTT DOCOMO, Inc., NXP Semiconductors, Renesas Technology, Samsung, Sony Corporation, STMicroelectronics and Visa Inc.

### Join the Forum

We welcome participation from all organizations interested in furthering the mission of the NFC Forum, whether they are for-profit companies or other industry associations with compatible technical interests. To find out more about Near Field Communication and the NFC Forum, go to [www.nfc-forum.org](http://www.nfc-forum.org) or contact us at [info@nfc-forum.org](mailto:info@nfc-forum.org).